

Melbourne Main Street (MMS) Board of Directors
Monthly Meeting Minutes
Thursday Month DD, 2006 8:30am @ MMS Office

Present: Laird Gann, Scott Maxwell, Tom Kasica, Beverly Sanders, Dave Smith, Sue Tuttle, JoAnn Davis, Angela St.Amant, Dick Shading:

- I. Meeting led by: Laird, called to order @ 8:32 am**
- II. Special Guests:** Steve Monroe: Laird introduced Steve as a local webmaster who has offered to update and maintain the MMS web site in exchange for a booth at the Friday Fests. With clients such as Ron Jon's, Surf Guru the motion to accept was made by Tom and seconded by Beverly. Dr. Haig John was also scheduled to attend to request approval to host a skateboard and rollerblading event on weekends to help keep kids off the street. He was not present so the discussion was tabled.
- III. Previous Minutes:** Motion to approve by Bev, with addition of last names for Paul & Stacey. Seconded by JoAnn
- IV. Treasurer's Report: Tom Kasica**
 - a. 3K income from last Dinner & a Show / at break even point
 - b. Grant money coming in, will go on 2007 books, positioned to do well in 2007
 - c. Tom & Laird will set up books for new year after Karen's departure
- V. President's Report: Scott Maxwell**
 - a. Things are good we're now getting a lot of services in trade that we were paying for before
 - b. Need to develop a cash base for co-op ads
- VI. Committee Reports:**
 - a. Design – Joanne:
 - i. Façade improvement: MMS has been receiving periodic phone calls, expect interest to climb after the holidays, deadline is March 30th
 - ii. Gateway: 100% drawings are complete, due to start construction in February. Doug Dombrowski has been guiding the project through the city, in January CRA will see final drawings. Doug also found funding to do all sidewalks w/bricks; funding for benches and receptacles.
 - iii. Riverwalk: FIT Civil Engineering classes meeting to get thesis projects going, will then take to CRA; Investigating getting different sources of funding to complete it.
 - b. Economic Restructuring/Parking – Scott:
 - i. Exploring tax credit situation with CRA
 - ii. Reset MMS BOD terms, 11th is meeting for election
 - iii. Plaque for Lilicrop was only \$100 instead of \$200
 - c. Promotions – Laird speaking for Sherri:
 - i. Kicking off with a big meeting in January; If Mike & Jim are elected there will be focus on events that bring revenue & are aggressively pursuing Sunday events and trying different approaches

VII. Program Manager's Report: Laird

a. Old Business:

- i.** Dick made motion to approve Lisanne Monier as the Lead for the new and improved Fall art festival with a new name. Bev seconded – unanimous approval
- ii.** Friday Fest transition has been smooth, Betsy has been forwarding her contacts and vendor lists. Only issue is that we won't be changing the band every month, band will adjust to the theme.

b. New Business:

- i.** Friday Fests: Comments on how slow volunteers are, may have parents from soccer clubs volunteer to help speed things up.
- ii.** Dick wishes to stay involved with Friday Fests: Sue, Paul, Dave considering forming a committee to pick bands
- iii.** Dinner & a Show was largest yet, Continental Flambe did a great job, shortage of plates for dessert only issue
- iv.** January 11 Annual Meeting and election of new MMS BOD at Henegar Center
- v.** Hooters interested in participating in Friday Fests and being a 5K sponsor. Discussion favored them participating with food, but not walking around serving beer – being careful about Friday Fest image
- vi.** Tom brought up need for a written procedure for inviting FF vendors
- vii.** MMS will get a credit card machine or consider using Pay Pal for event income
- viii.** Candlelight shopping – Sue motioned to have it every Saturday between Thanksgiving and Christmas, Bev seconded, unanimous approval.
- ix.** Bev & Dick's final meeting

Adjournment: Scott motioned to adjourn at 9:30 am, Bev seconded