

MELBOURNE MAIN STREET

Board/Officers Meeting Minutes Thursday, February 16, 2006 MMS Office

Present: Scott Maxwell, Stacey Norman, Dick Schading, Chris Howard, Sue Tuttle, John Morrish, JoAnn Davis, Angela St. Amant, Sheri Taylor, Laird Gann, and visitors Dano LoPresti, Carol Lobasso, and Steve (Melwood Tea). Beverly Sanders and Tom Kasica were excused due to conflicts. Dave Smith was absent.

- Scott (President) called meeting to order at 8:07 a.m.
- No minutes from January meeting as it was Board Elections & Merchant Meeting.
- Treasurer's Report was not available as Treasurer was absent. Laird reported that both FRIDAY FESTS and "Dinner & Show" were "marginally profitable".

Committee Reports

- Design: Co-chair JoAnn reported on the status of major projects, with greatest emphasis on the fact that the Façade Improvement Grant program continues to move through City offices and committees, and will be presented to Council soon.
- Economic Revitalization: Scott reported that the primary project at this time is the CRA Parking Study subcommittee of which Scott is the Chair, with meetings following each CRA meeting (9 am 1st Fri. of each month in Council Chambers). Parking enforcement has successfully begun with next steps to be determined.
- Organization: John Morrish agreed to Chair in 2006, and will build a committee.
- Promotion: Dick and Sheri agreed to co-chair team again in 2006 and will build team.
- Economic Revitalization, Organization and Promotion were asked to set regular meeting schedule asap and report to Laird.

Program Manager's Report: Laird asked all board members to check their calendars for the best of four dates for a one-hour Board Orientation meeting at the Chamber, and get back to him with preferences; advised that a regular monthly FRIDAY FEST meeting will take place on the 4th Wednesday at 9 am in the MS Office; advised Board that each member will be expected to participate as "Outreach Ambassadors" and meet with merchants throughout the year to build awareness and generate support.

Meeting adjourned at 9:20 am.

Respectfully submitted for Secretary Sheri Taylor by Laird (2/18.06)