

Melbourne Main Street (MMS) Board of Directors
January Meeting Minutes
Thursday Jan 17, 2007 8:30am @ Island Pasta Banquet Room

Present: Laird Gann, Angela St.Amant, Tom Kasica, Dave Smith, Mike Melhado, Dano LoPresti, JoAnn Davis, Doug Dombroski, Peter Flotz, Kim Cruickshank

Meeting led by Dave Smith called to order at 8:30AM.

I. Previous Minutes: Motion to approve by Angela St. Amant. Seconded by Mike Melhado.

II. Treasurer's Report: Tom Kasica

- a. Last year MMS ended up with a three thousand dollar loss. This year our goal is to make up for the loss.
- b. Laird indicated that his highest ranking priority is to get memberships up to date and get invoicing out.

III. Committee Reports:

a. Promotions –Dano LoPresti

- i. Promotion's goal to unify the downtown businesses.
- ii. Organizing merchants meeting next month (Feb).
- iii. Laird gave overview of the brainstorming meeting on Jan 8, 2008.
- iv. Angela explained the merchant club membership program. The board discussed possibility of opening up the program to patrons.
- v. Dave discussed the need to have a meeting with the Henegar Center as they are not real cooperative when it comes to Dinner and a Show.
- vi. Promotion's goal is to have something a downtown event every Sunday and in the evenings. Angela called for an action plan to start some of these projects going.
- vii. Peter offered the use of the Big Al's parking lot for the farmers market.
- viii. Mike requested that we keep our focus to the Melbourne Mainstreet objectives, Promotion, Design, Organization and Economic Dev and also include historic preservation, BID district.

b. Design – JoAnn Davis:

- i. Façade improvement is on the Feb City Council agenda for approval. 2008 program includes \$20K unused from last year and an additional \$30K focused on the South Melb/US 1 expansion area
- ii. Entrance Features: Mary Ann Bowman and Jeff Dawson will attend the Jan Design meeting to review the latest entrance feature design
- iii. South Melbourne/US 1 Beautification – plan in process

c. Economic Restructuring – Mike:

d. Organization – Mike:

Adjournment: